

## **Report for the Annual Parish Meeting – 27<sup>th</sup> April 2017**

This year we have been able to start some exciting new projects at the Hall. Thanks to the Day Foundation, we were able to employ a marketing consultant to look at ways to increase the Centre's income. The questionnaire that was distributed to all households in the parish was a useful starting place for our research. When the results were analysed we were able to understand the kind of events that villagers would like to see at the hall and, more importantly, would support. This resulted in the 'Supper @ 7' evenings which have proved extremely popular and which will continue throughout this year – look out for the fantastic posters which advertise the events. These evenings have been made possible by Mitch and a small team of villagers. Many thanks to them.

The Hall has also launched a Facebook page to raise its' profile and we will be updating our webpage and on line calendar regularly.

At present we are looking to increase the 'sporting' activities available at the Centre and hope to launch a Pilates and a martial arts class – look out for information around the village and on the website.

Support for a Village fete has been great and the 'Fete Team' are hoping for good weather on 9<sup>th</sup> September – if you are keen to help please see Mitch.

Financial support from The Day Foundation has also allowed us to buy extra chairs and redecorate the hall and foyer, which will make the facilities more appealing to hirers.

The marketing consultant was asked to contact training organisations and public sector bodies to see if they would be interested in using the facilities for training and/or conferences which would increase the day time use – this process is ongoing and has produced some useful responses.

All of this activity has resulted in increased income – income from 2016-17 was £1200 higher than our budget estimate. You are no doubt aware that we always aim to keep costs as low as possible by using volunteers – so far this year we have had a Hall working party to clean the bowls green and weed and mulch the flower beds and a playground working party. We are really grateful to all those who volunteer and I would particularly like to thank the 'Supper @7' team, the Village Stores team, the Day Foundation and posthumously, Richard Budden who carried out many 'handyman' tasks voluntarily for us.

We are aware that the Youth Club, which has been running since the Hall opened, is in need of adult support – if you are able to help this important part of village life please contact – Phil Turner.

The Hall committee is very excited by the current enthusiasm for the events and facilities that we are able to offer at our wonderful Sports and Community Centre. If you would like to support us in any way or have any good ideas of ways in which we could increase the Centre's use in any way please contact the Parish Clerk or any member of the Parish Council.

Are there any questions?

Debbie McDonnell

Chairman – Coddensham Community and Sports Hall Management Committee